

WATT, RETTEW & CLAY.

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Store Closes Promptly at 6 P. M.; Saturdays, 10.

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Another Whack at the Wash Goods

Any wonder that the wash goods buying of Norfolk is centered at Watt's?
Any wonder that thousands and thousands of yards of wash goods are sold here season after season?
Point to another store, IF YOU CAN, where wash goods values such as we offer can be duplicated!
Point to another store, IF YOU CAN, where assortments are so diversified as here!
Point to another store, IF YOU CAN, where extraordinary worth of fabric, exceeding display of beauty and generous fairness of price, go hand in hand, as HERE!
Last week upwards of

**4000 yards of Wash Goods,
12¹/₂c. qualities, at 6c. a yard.**

were waisted their first impulsive move. Since then we have added other equally as desirable fabrics of the same high grade to this phenomenal mid-season offering, making it

An event of extraordinary importance that you should not fail to attend.

The gathering includes all sorts of beautiful fabrics—the very sorts that are in greatest demand right now for waists, skirts and entire dresses, for ladies and children. It's a chance to buy the most seasonable fabrics at less than half their regular selling price.

Handsomeness quality rich navy blue Or-gandie, with white polka dots in various sizes—all the range—the regular 25c. grade at exactly half price, 12¹/₂c. a yard.
22-inch Fine Organdie Lawn—rich navy blue goods with clearly printed white dots—three different size dots—3c. a yard.
24-inch Lace Stripe Pongee Linen—in waist lengths—light blue, navy, yellow, tan and brown, wide and narrow stripes—natural linen ground. The regular 35c. grade at 15c. a yard.
Delightful Mull de Raye, woven white polka dots and lappet stripes with rich Persian and floral printings—light grounds—goods that are splendid value at 35c.—to go at 12¹/₂c. a yard.
Regular 25c. Woven Dotted Swiss Mulls—mostly dark grounds with white and colored figures—3 to 10 yards in each piece—at 5c. a yard.
Keebler's Finest Organdies, magnificent designs—the 25c. Organdies at 25c. a yard.
The 10c. Ghughams—Everett classics—at 5c. a yard.
Colored Stripes Wide Welt P. K. 2-yard lengths, Regular 15c. goods. Now 25c. for a 3-yard piece.
Fine French Zephyrs—cambric finish—24 inches wide—the 15c. goods at 5c. a yard.
Navy Blue Lawns, with white polka dots and plaids. The 12¹/₂c. goods at 8c. a yard.
24-inch Solid Color Organdie Lawns—the 12¹/₂c. goods at 10c. a yard.
Regular 10c. Crash Linen for skirts and Elton suits, solid natural color at 6c. a yard.
Extra quality Cotton Coverts—ten different colorings—12¹/₂c. a yard.
Regular 15c. Doublefold Satin Finish Coverts, at 15c. a yard.
22-inch Sheer Elton Dimities, for children's wear—the 12¹/₂c. goods at 6¹/₂c. a yard.
Connaught Fine Dimity—navy, black, pink, light blue and lavender stripes on white ground. The 15c. goods at 12¹/₂c. a yard.
Pretty Cordettes—look like silk—cords can be used as shirring strings—12¹/₂c. a yard.
Light Shirting Prints—dots, stripes, etc., 4c. a yard.
Regular 15c. Jacquaise—cambric finish—double fold—5c. a yard.
Regular 10c. Percales—6c. a yard.
Galatea Cloth—solid colors to match—for boys' wear—7¹/₂c. a yard.
Bohemian Madras—neat checks for men's shirts—12¹/₂c. a yard. The double fold English Madras is 15c.

Mattings and other summer furnishings.

Evidently the home-furnishers of Norfolk appreciate our way of selling just what they want at the very fairest prices. It's a way we have of keeping store.
We, or you, have never seen prettier or more serviceable mattings than the ones we are now showing—fantastic designs that immediately appeal to your fancy.

\$15 MATTINGS AT \$12. \$10 MATTINGS AT \$8. \$12 MATTINGS AT \$9.

A shipment of new patterns—different from those shown earlier in the season—has just come to us. Shall we show them to you?

Very cool and airy Japanese Bead and Reed Curtains—half-dozen very attractive patterns—at \$2.87¹/₂ a pair.

66-inch Furniture Linen in a wide range of pretty stripes—same grade as sold elsewhere at 50c.—here at 42c. a yard.

"Fitwell" and "Anchor Brand" \$1 Negligee Shirts—Now Reduced to 55c. Each.

Hundreds of dealers throughout the United States, and right here in Norfolk, sell these well-known shirts at \$1 each. In fact, up to a few days ago, that was what we asked for them.

PICK NOW AT 55c. EACH.

They are made of fine madras, with separate cuffs, in all the newest stripes and checks.

Summer weight Percalé Shirts—2 colors and attached cuffs—regular 60c. shirts, to close at 35c.

Men's Working Shirts—good Percalé—collar cut on with a band—yoke back—25c. each.

Men's Leather Belts—light and dark tan—patent clasp—regular 50c. quality, at 50c. each.

Men's Hermsdorf Dye Lisle Thread Sox—double heels and toes. The 25c. grade, 6 pair for \$1.

Men's Black and Tan Sox—The 15c. grade—2 pair for 25c.

Balbriggan Shirts and Drawers—regular made cuffs—French neck—ruffle. Another style has the umbrella flounce trimmed with embroidery.

Check Nainsook Shirts and Drawers—excellent grade—50c. each.

Fine French Lisle Shirts and Drawers—pinks and blues—last colors—\$1.09 each.

Fine Mercerized Silk Shirts and Drawers—magnificent colorings, absolutely fast—\$1.37¹/₂ each; 2 suits for \$3.

Another Sale of White Goods. Exceptional Values will greet you.

Piles and piles of woven whiteness that will melt away like drifts of snow before a Southern sun.
We offer better values now than at any previous time.

40-inch White Lawn—good 5c. quality, at 5c. a yard.

Exceptionally good values in evenly woven, beautifully finished Fine White Victoria Lawn—10, 12¹/₂ and 17c. a yard.

Remnants of regular 25c. White Lawn lengths run 2 to 10 yards—15c. a yard.

Ten-yard lengths of White Check Muslin—regular 15c. quality—for 8c. a length.

Fine White India Linon—splendid qualities at 8, 10, 12¹/₂, 15, 20 and 25c. a yard.

Stripe, plaid and check Muslins—a wide range of patterns—exceedingly good quality—5c. a yard.

Regular 15c. White P. K.—full round cord—12¹/₂c. a yard. Others at 15, 17 and 20c., and very handsome wide welts and woven figures at 25 and 35c.

Children's summer wearables at exceedingly little prices.

Serviceable as well as good looking garments for the youngsters get a great showing here. And, too, the costs of these little togs are to your liking.

These few hints:

Boys' 2-piece Wash Suits—natural linen and striped navy blue effects—deep sailor collar trimmed with broad—embroidered anchor on shield front—well made—all sizes—50c. a suit. Better grades—6 styles at 75c. 5 styles at \$1.

Boys' Crash Linen Pants—two pockets—25c. a pair.

Boys' Fawnlery White Blouse Waists—lawn and duck—25c., 75c., 80c., \$1, \$1.25, \$1.50 and \$1.50 each.

Boys' Dewey Waists—made like men's shirts—25c. and 50c. each.

CHILDREN'S SKIRTS, made without bodies. Cotton, with hemstitched cambric ruffle with tucks. Ages 2 to 5 years. 25c. each.

CHILDREN'S SKIRTS—Without bodies, cut extra full with umbrella flounce. Made of fine cambric, 2 to 5 years. 10c. each.

CHILDREN'S SKIRTS, with bodies, 25c., 30c., \$1, \$1.25, \$1.50 each.

INFANTS' LONG SLIPS—Soft finished Nainsook 25c., 30c., 50c., 75c., \$1, \$1.25, \$1.50 and \$2 each.

CHILDREN'S SHORT DRESSES—Soft finish Nainsook, daintily trimmed with embroidery and tucks—25c., 30c., 50c., \$1, \$1.25, \$1.50 and \$2 each.

BOYS' PLEATED SUITS—made of white India Linon, with braided sailor collar—\$1.25.

Of tan linen, \$1.50; of White P. K., \$2. Better grades at \$2.25 and \$3.

Black Mohair.

Rich, luxurious, true black Mohairs that shed the dust and give excellent service.

A splendid quality for bathing suits is 36 inches wide, 25c. a yard.

Others as follows:

38-inch Mohair at 42c.

38-inch Mohair at 50c.

45-inch Mohair at 75c.

45-inch Mohair at 75c.

45-inch Mohair at 87¹/₂c.

56-inch Mohair at \$1.00.

Regular \$2 Black Silk Crepon, 44 inches wide, at \$1.25 a yard. Six magnificent patterns.

Ingrain Rugs.

Well-woven, prettily designed, durable Ingrain Rugs at very small prices.

18x36-inch, 25c. each.

32x58 inch, 65c. each.

Matting Rugs—inlaid designs—one yard wide, two yards long—65c. each.

Bunting for the 4th.

We show three splendid styles of red, white and blue Bunting, with stars, for 4th of July decorations.

Bright, clear colors on a well woven fabric.

5c. A YARD.

Excellently made Undermuslins at interesting prices.

More of the good things have lately come to us which helped so very materially to the successful culmination of our recent great sale.
Muslin underwear wanters will find unbounded satisfaction in these:

Gowns, at 35c.—Made of good cotton—3 styles, high neck, V neck and Empire—tucks and embroidery.

Gowns, at 50c.—V neck, Empire, high neck. Empire yoke of embroidery edged with embroidery around neck and sleeves. Eight other styles.

Gowns, at \$1.—Eight handsome styles—regular \$1.25 goods—trimmed with embroidery and lace.

At \$1.25, \$1.50, \$1.75 and \$2.25 very handsome Cambric Gowns. At \$2.25 made of fine soft mull, lace trimmed.

Skirts at 25c.—Made of good cotton with hemstitched flounce—cut full.

Skirts at 50c.—Have deep full flounce with insertion let in. Hamburg ruffle. Another style has the umbrella flounce trimmed with embroidery.

Skirts, at \$1.25—Made of extra fine cambric—2 rows of insertion and umbrella flounce—finished with rich Point de Paris lace.

Chemise, at 15c.—Made of good cotton—plain band.

Skirt Chemise, at 35c.—Made of good cotton, cambric ruffle top and bottom—yoke of tucks and insertion.

Skirt Chemise, at 50c.—Made of fine white lawn and cambric—lace and embroidery trimmed.

Corset Covers, at 10c.—Made of good cotton, high neck, felled seams.

Corset Covers, at 25c.—Made of good cambric—neck and sleeves trimmed with thread lace.

Corset Covers, at 50c.—Made of fine cambric and soft mull. Lace and embroidery trimmed.

Drawers, at 15c.—Made of good cotton—hem and tucks—yoke band with tape.

Drawers, at 25c.—Good Cambric, hem and tucks. Another style has the umbrella flounce, hemstitched. Others with ruffle, hemstitched and lace.

Extra size Drawers—good muslin—hem and tucks—25c.

Drawers, at 50c.—Regular 75c. Drawers—fine cambric, embroidery and lace.

A Great Shirt Waist Event.

AGenuine Mid-Summer Clearance Sale!

Stripe, check and set-figure Percalé Shirt Waists, with detachable high-standing collar—full fronts—gathered yoke back—

50c. WAISTS, NOW 25c.

Good quality unlaundered Percalé Shirt Waists—gathered yoke back—well made—

25c. WAISTS, NOW 17c.

OUR \$1 FIGURED P. K. SHIRT WAISTS, NOW 50c.

OUR \$1.25 HANDSOME WHITE LAWN WAISTS, NOW 89c.

OUR \$1.50 HIGH-GRADE WHITE P. K. WAISTS, NOW 95c.

OUR \$1.75 MAGNIFICENT WHITE LAWN WAISTS, NOW \$1.25.

Hammocks, Canopies.

Good hammocks, with pillow spreader, 69c.

Splendid quality hammocks with pillow attached, 89c., \$1 and \$1.25.

Beautifully woven hammocks with pillow attached and deep, rich fringed valance on both sides, \$1.75, \$2, \$2.50 and \$3.

Canopy prices as follows:

At 89c.—72-inch deep—3 yards around.

At \$1.25—90 inches deep—3 yards around.

At \$1.37¹/₂—100 inches deep—10 yards around.

At \$1.62¹/₂—108 inches deep—11 yards around.

At \$2.50—The famous "Dixie" Canopies can be attached to either metal or wood beds—made of finest net—full double-bed size.

Good Wrappers.

Pretty light Percalé Wrappers for summer wear—cut full—deep flounce—half lined—yoke formed of lace—wateau pleat back—with belt—regular \$1.50 garments at \$1 each.

Good White India Linon Wrappers—ruffle over shoulders, forming yoke—\$1.50 each.

Another Lace Sale.

Imported Val. Laces in new designs—1/2, 3/4 and 1 inch wide—can't be matched anywhere under 42c.—here now at 25c. a dozen yards.

Machine-made Torchon Lace—1/2 inch up to 4 inches wide—sells regularly at 8, 10 and 12¹/₂c.—here now at 5c. a yard.

Children's Stockings.

Children's seamless, guaranteed two thread, absolutely fast black seamless stockings—extra quality—double heels and toes. Regular 17c. stockings at

2 PAIR FOR 25c.

H. S. Handkerchiefs.

4 for 10c.

Ladies' nicely made hem-stitched handkerchiefs—really cheap at 50c. a dozen—to go to-morrow at 4 for 10c. You'll find them at various counters throughout the store.

Ladies' White Initial Handkerchiefs—lace insertion in the corners—5c. each.

All-linen Unlaundered Handkerchiefs—pretty hand-drawn work—great value—2 for 25c.

All-linen Hemstitched Handkerchiefs—good quality—3 for 25c.

All-linen Handkerchiefs—embroidered edge—the regular 25c. grade—17c. each—3 for 50c.

Ladies' All-linen Handkerchiefs—hand-drawn hem—unlaundered—10c. each, regular price 12¹/₂c.

Ladies' Neckwear.

The very newest effects in neck fixings find their way to our counters. For instance, these:

English Squares—stripes, checks, plaids and plain colors—50c. each.

Plain colors and fancy figure, stripes and check satin Club Ties—25c. each.

Regular 25c. White P. K. Puffs, 17c. each.

Handsome Roman Stripe De Joinville Ties—50c. each. To be worn as tie or belt.

New Shape White P. K. Bows—25c. each.

Black and Colored Satin Band Bows—25c.

Bed Spreads.

The sort of bed covering which affords the needed protection against drafts without being warm or burdensome.

These Crochet Bed Spreads are full double-bed size, rich Marseilles patterns, and are hemmed, ready for use. They are unusually worthy. \$1 each.

We have better grades, of course, for as much as you care to pay.

ELDREDGE "B" SEWING MACHINES \$19 and \$20 each.

A Mid-Summer Notion Sale.

We consider this event a good stroke of merchandising—helpful to you and us.
Timely price hints on the hundred and one little things that should find a corner in every properly stocked vacation trunk.

Kahnweiller's Sanitary Bath Sponges—a substitute for sponge and wash rag. Takes the place of masseur. Material, hand-made linen, filled with shaved cork; the inner pocket can be opened and soap inserted. Always ready for the bath. It floats. It makes a continuous lather. At the notion counter—25c. each.

PEARL BUTTONS.—14-line Shirt Pearl Buttons—2 dozen on a card—10c. a card.

16 and 18-line Pearl Shirt Waist Buttons—finest quality—2 dozen for 15c.

GARTER WEB.—5-yard lengths Fancy Web—frill edge—silk—3c. a length.

5-yard lengths Pure Silk Web—frill edge—12c. a length.

DRESSES.—Good quality Stocking Dress Shields—all sizes—pure rubber—impervious—18c. a pair—3 pair for 25c.

"Omo" Dress Shields—Every pair of "Omo" Shields is warranted—we will be responsible for any damage to the dress from use of same when shields are sewed in according to instructions. No. 2—10c. a pair; No. 3—25c. a pair; No. 4—30c. a pair.

Kleinert's "Featherweight"—No. 2, 12c. a pair. No. 3—15c. a pair. No. 4—10c. a pair. No. 5—20c. a pair.

Kleinert's "Gem"—No. 2—15c. a pair. No. 3—17c. a pair. No. 4—20c. a pair. No. 5—25c. a pair.

DRESS BINDINGS.—Velveteen, 5c. a yard.

Feeder's Pompadour Brush—7c. a yard. Telegram—5c. a yard.

P. K. Binding—cord edge—white and tan—5c. a yard.

Mohair Braid—extra wide—5 yards to a bunch—10c. a bunch.

SCISSORS AND SHEARS.—6, 7, 8 and 9-inch Cut Steel Shears—10c. a pair. 6, 7, 8, and 9-inch Hand-forged Steel Shears, 25c. a pair.

K. R. Pair quality Shears—all sizes—25c. a pair.

3¹/₂ to 6-inch Glit Handle Scissors—finest grade steel—razor edge—25c. a pair.

SUNDRIES.—Marshall's Linen Thread, 5c. a spool.

Dexter's Knitting Cotton—5c. a ball.

"Eyer Ready" Mending Tissue—5c. a package.

Robert's Gold Eye Needles—5c. a pack.

35c Tooth Brushes 10c.

In order to clean up the balance of our great Tooth Brush purchase, we have changed the price of these regular 25 and 35c. Tooth Brushes from 12¹/₂c. to

10c. a Pair.

The lot includes every shape brush, with dozens of different style handles.

Toilet Requisites.

The genuine Pozzoni Face Powder—not 50c., nor 38c., but our low price is 25c. a box.

Talcum Powder—2c. a box.

Tallow's Borated Talcum Baby Powder—5c. a box.

Best quality Bay Rum—large bottles 50c.

Futhymol Tooth Paste—21c.

Quentin's Bath Tablets—all odors—10c.

Roger and Gallet's Extracts—white rose, 50c.; an ounce, violet, 30c.; vera violette, 62c.; carnation, 62c.; Vera Violette and Peau de Espagno Toilet Water, \$1 a bottle.

Travellers' Supplies.

Canvas Covered Trunks—brass drop lock—iron bottom—steel clamps and hinges—oak braces.

28-inch, \$1.89.

32-inch, \$2.50.

Other Trunk prices range from 58c. on up to \$25.

Leatheroid Suit Cases—lined—iron frame—brass trimmed—leather handles.

22-inch, \$1.69.

24-inch, \$1.89.

Other Suit Cases on up to \$10 each.

TELESCOPE—Made of heavy canvas, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100, 110, 120, 130, 140, 150, 160, 170,